

Application Process

Step 1: Submit application info and reference artworks

- Application form links:

Google form: <https://forms.gle/RQfEu7p5oPHRNCHw9>

Tencent form: <https://docs.qq.com/form/page/DSU90Y1hRaWVKZE5V>

You may use either of the forms above.

- ❖ Please provide three artworks for us to assess. It can be any theme, and doesn't have to be work that would be used in this exhibition. Please provide high quality images (feel free to watermark).
- ❖ Regular exhibitors with Nashehoa can contact us on WeChat or through Email directly, instead of filling out the form.
- ❖ Regular exhibitors = any artist who had exhibited with us at least once in the past.

Step 2: Confirm your application

You will be contacted one week after submitting the application form, and you will receive a response whether or not you have been accepted into the exhibition. If you don't hear from us within a week, please reach out to us directly. Exhibitors who have been accepted into the exhibition are expected to complete payment for the application fee within the week of receiving the message. If we don't hear from you, we will assume that you have opted out.

For this open call, we accept a variety of mediums. This includes illustration, calligraphy, pottery, sculpture, photography, etc. If you're submitting a digital work, please print it out for the exhibition. If you're submitting film/video works, please prepare your own display equipment.

For this exhibition, 2D works are required to be framed. Artists can display any amount of artworks in a 75cm x 120cm space, with individual works (frame included) no bigger than 83.3cm x 71.2cm.

Application fee:

(First time exhibitors with Nashehoa)

Application fee: 100 CAD / 550 RMB / 11,000 JPY

Installing fee: 230 CAD / 1200 RMB / 24,000 JPY

Uninstalling fee: 150 CAD / 800 RMB / 16000 JPY

(Regular exhibitors)*

Application fee: 85 CAD / 450 RMB / 9,000 JPY

Installing fee: 150 CAD / 800 RMB / 16,600 JPY

Uninstalling fee: 115 CAD / 600 RMB / 12,500 JPY

*To be a regular exhibitor means anyone who has participated in at least one of our exhibitions in the past

❖ We take a 30% commission from sold artworks

Step 3: Prepare your exhibition work

- During the preparation process, you're expected to keep in contact with the curators and prepare materials for marketing and exhibiting.
- Artworks are required to be original work. If any copyright issues arise, we will remove the artist from the exhibition and the artist will take responsibility for the issue.

Step 4: Installing the exhibition

For artists who choose to have staff install their works for them:

- Works that are shipping from China:
 - If the length of one side of the work (with packaging) is less than 80cm, and the weight of the package is less than 10kg, the artworks can be sent to the designated address in Shanghai before October 18, 2025. The artist is responsible for the domestic shipping fee within China, and we will be responsible for the shipping fee from China to Japan.
 - If the length of one side of the work (with packaging) is greater than 80cm, or the weight of the package is greater than 10kg, the artworks must be sent before November 17, 2025. The artist is responsible for the shipping fee.

- Works that are shipping from within Japan or from overseas:
 - Please send the artworks to the designated address in Japan before November 17, 2025. The artist is responsible for the shipping fee.

For artists who are installing on site:

- Please arrive at the designated address on December 18, 2025 to install your artwork along with others.

Step 5: During the exhibition

- Promote the exhibition along with the curators
- Stay in contact with curators to ensure a smooth exhibition process

Step 6: Uninstalling the exhibition

- For artists who choose to have their artworks uninstalled by us, we will ship your artwork to your designated address within two weeks after the exhibition has been uninstalled. Artists are responsible for the shipping fee.
- For artists who choose to uninstall their works by themselves, please arrive at the gallery on December 22, 2025 to uninstall your artworks along with the others at the designated time and place.

Regarding Refunds

Application fee:

- If the exhibition is canceled due to reasons caused by the organizer, the registration fee will be fully refunded; in other cases, no refund will be given.

Installation/uninstallation fee:

- If the work is not sent, the unused fee will be fully refunded
- If the work has been sent, we will deduct the fees that have been used, and the remaining fee will be refunded. The artist is responsible for the shipping fee for returning the artwork.