

Application Process

Step 1: Submit application info and reference artworks

- Application form links:
Google form: <https://forms.gle/Q9PgUMkcQHKKfiKu9>
Tencent form: <https://docs.qq.com/form/page/DSVp2c0ZSbWxwRnlk>
You may use either of the forms above.
- ❖ Please provide three artworks for us to assess. It can be any theme, and doesn't have to be work that would be used in this exhibition. Please provide high quality images (feel free to watermark).
- ❖ Regular exhibitors with Nashehoa can contact us on WeChat or through Email directly, instead of filling out the form.
- ❖ Regular exhibitors = any artist who had exhibited with us at least once in the past.

Step 2: Confirm your application

You will be contacted one week after submitting the application form, and you will receive a response whether or not you have been accepted into the exhibition. If you don't hear from us within a week, please reach out to us directly. Exhibitors who have been accepted into the exhibition are expected to complete payment for the application fee within the week of receiving the message. If we don't hear from you, we will assume that you have opted out.

***Note: unfortunately, fresh flowers and degradable materials are not in the scope of artworks we can accept for this exhibition.**

For this open call, we accept a variety of mediums. This includes illustration, calligraphy, pottery, sculpture, photography, etc. If you're submitting a digital work, please print it out for the exhibition.

- Works can either be hung on a wall or placed on a table, artists can display unlimited amounts of work within a 100x100cm space.
- Artists can choose to sell their works at any price under 100,000 yen (~900 CAD).
- Artwork size should not exceed A4, and its size including the frame should not exceed 24cm×33cm. It should be lightweight, with simple packaging.

Application fee:

For a single exhibit (June 1-July 12 OR July 13-August 30)

(First time exhibitors with Nashehoa)

Application fee: 55 CAD / 330 RMB / 6,600 JPY

Installing fee: 85 CAD / 500 RMB / 10,000 JPY

Uninstalling fee: 50 CAD / 300 RMB / 6,000 JPY

(Regular exhibitors)*

Application fee: 45 CAD / 260 RMB / 5,200 JPY

Installing fee: 70 CAD / 400 RMB / 8,000 JPY

Uninstalling fee: 35 CAD / 200 RMB / 4,000 JPY

*To be a regular exhibitor means anyone who has participated in at least one of our exhibitions in the past

For both exhibits (June 1-July 12 + July 13-August 30)

Artists will pay the **regular exhibitors** fee with an additional 5% discount.

- ❖ We take a 40% commission from sold artworks

Step 3: Prepare your exhibition work

- During the preparation process, you're expected to keep in contact with the curators and prepare materials for marketing and exhibiting.
- Artworks are required to be original work. If any copyright issues arise, we will remove the artist from the exhibition and the artist will take responsibility for the issue.
- Artists must submit photos of their work for review by May 20th. We will suggest adjustments or withdrawal of artworks that are not suitable for display in the store.

Step 4: Installing the exhibition

For artists who paid for an installation service:

- Works that are shipping from China:

- If the length of one side of the work (with packaging) is less than 80cm, and the weight is less than 10kg, the artwork can be sent to the designated address in Shanghai before April 15, 2026. The artist is responsible for the domestic shipping fee within China, and Nashehoa will be responsible for the shipping fee from China to Japan.
- If the length of one side of the work (with packaging) is greater than 80cm, or the weight is greater than 10kg, the artwork must be sent before May 15, 2026. The artist is responsible for the shipping fee.
- Works that are shipping from within Japan or from overseas:
 - Please send the artworks to the designated address in Japan before May 15, 2026. The artist is responsible for the shipping fee.

For artists who are installing on site:

- Please arrive at the designated address on May 31, 2026 / July 12, 2026 to install your artwork along with others.

Step 5: During the exhibition

- Promote the exhibition along with the curators
- Stay in contact with curators to ensure a smooth exhibition process

Step 6: Uninstalling the exhibition

- For artists who paid for an uninstalling service, we will ship your artwork to your designated address within two weeks after the exhibition has been uninstalled. Artists are responsible for the shipping fee.
- For artists who choose to uninstall their works by themselves, please arrive at the gallery on July 12, 2026 / August 30, 2026 to uninstall your artworks along with the others at the designated time and place.

Regarding Refunds

Application fee:

- If the exhibition is canceled due to reasons caused by the organizer, the registration fee will be fully refunded; in any other case, no refund will be given.

Installation/uninstallation fee:

- If the work has not been shipped, the unused fee will be fully refunded

- If the work has been shipped, we will deduct the fees that have been used, and the remaining fee will be refunded. The artist is responsible for the shipping fee for returning the artwork.